

**SIP**  **CORE**

A unique drinking system

**What if ...**

... **kids** could drink without  
spilling ?

- > no more mess
- > safe way of drinking
- > mouthpiece will not get contaminated
- > a way of drinking just like sucking



- **elderly, sick and handicapped people** would not have to wait for beverages ?
- **nurses** would have more time for essential things ?
  - > no spilling
  - > easy storage and mounting
  - > can be warmed and cooled
  - > lower cleaning costs
  - > less personnel required
  - > easy to handle
  - > long lasting



... **drivers** had quicker reactions  
due to less dehydration ?

- > no more mess
- > uninterrupted drinking possible
- > easy storage
- > dense package
- > greater range with L & XL sizes
- > little distraction
- > higher attention



SIP CORE drinking cap with connecting hose and flexible bag



SIP CORE drinking cap in its package



SIP CORE drinking cap with connecting hose and felxible bag



SIP CORE drinking cap attached to flexible bag



SIP CORE drinking cap in folding package



SIP CORE drinking cap attached to bottle



SIP CORE drinking cap attached to bottle



**SIP**  **CORE**

A unique drinking system

## THE PRODUCT

### **A versatile Drinking System**

- > airproof until the last drop
- > easy to open
- > handling without spilling
- > drink sipwise
- > neat storage
- > little volume

## THE PRODUCT

### **Benefits for YOUR Customers**

- > safe driving
- > untroubled walking
- > sporty motion
- > relaxed recovering
- > active game-playing

## THE FUNCTION

### **The Seal**

- > no more spilling
- > developed by experts
- > for bottles
- > for pouches
- > for future customers

## THE FUNCTION

### **The Hose**

- > the hose for more mobility
- > food safe materials
- > one-way
- > long enough to stay free to move

## THE FUNCTION

### **The Pouch**

- > increases your range
- > new sizes (L and XL)
- > cool or warm content
- > easy to store
- > easy to dispose

## THE FUNCTION

### **The System**

- > simply ingenious
- > easy to pack
- > easy to transport
- > easy to store
- > pleasure to the last drop

# BRANDING OPTION 1



# BRANDING OPTION 1

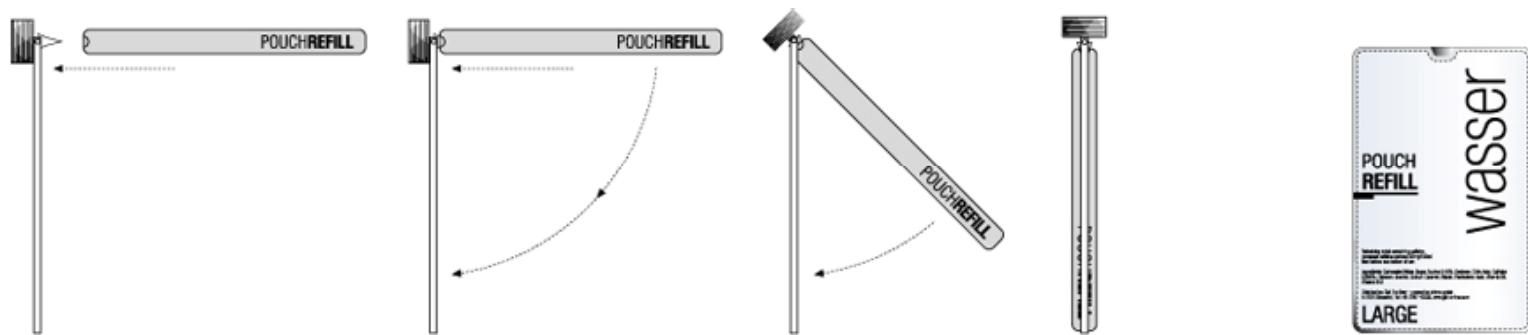


## BRANDING OPTION 2



insulating bag

## BRANDING OPTION 3



insulating compression bag